

# Tastemakers: The SoCal Retailers

Co-located with



Product Discovery Powered by



By Informa Markets



  
**Natural  
Products**  
EXPO WEST®

*Closed captioning  
is available on  
your phone for this  
session!*

<https://attend.wordly.ai/join/CBBB-4124>

Co-located with



Product Discovery Powered by



By Informa Markets

# Tastemakers: The SoCal Retailers



**Daniel Scharff**  
*Founder  
Startup CPG*



**Darren Viscount**  
*Senior Natural Living  
Category Manager  
Bristol Farms*



**Rich Gillmore**  
*Vice President of  
Center Store  
Gelson's*



**Jason Murrell**  
*Perishable Buyer  
Jimbo's...Naturally!*



**Angelique Munoz**  
*Buyer - Dry Grocery  
Grocery Outlet*

# Q&A

Co-located with



Product Discovery Powered by



By Informa Markets

# Thank you!

Co-located with



Product Discovery Powered by



By Informa Markets



**Natural  
Products**  
EXPO WEST®



By Informa Markets