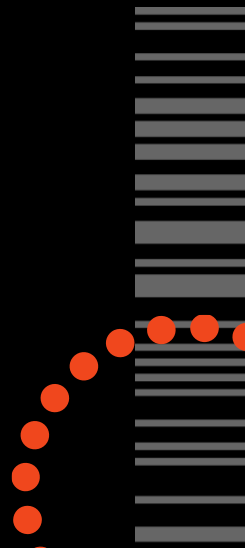


newtopia now



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Why Newtopia Now?



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The Newtopia Now experience is designed for buyers to discover their next best-selling conscious products through facilitated connections, deepened relationships, and actionable and inspiring content.

Creating an environment that strengthens relationships between brands and retailers will support growth and positive impact.



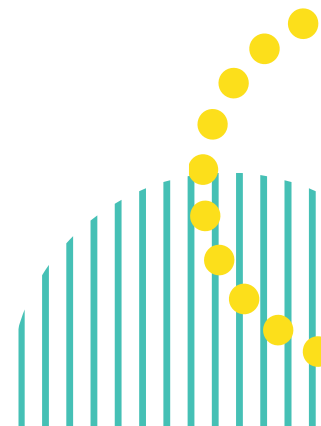
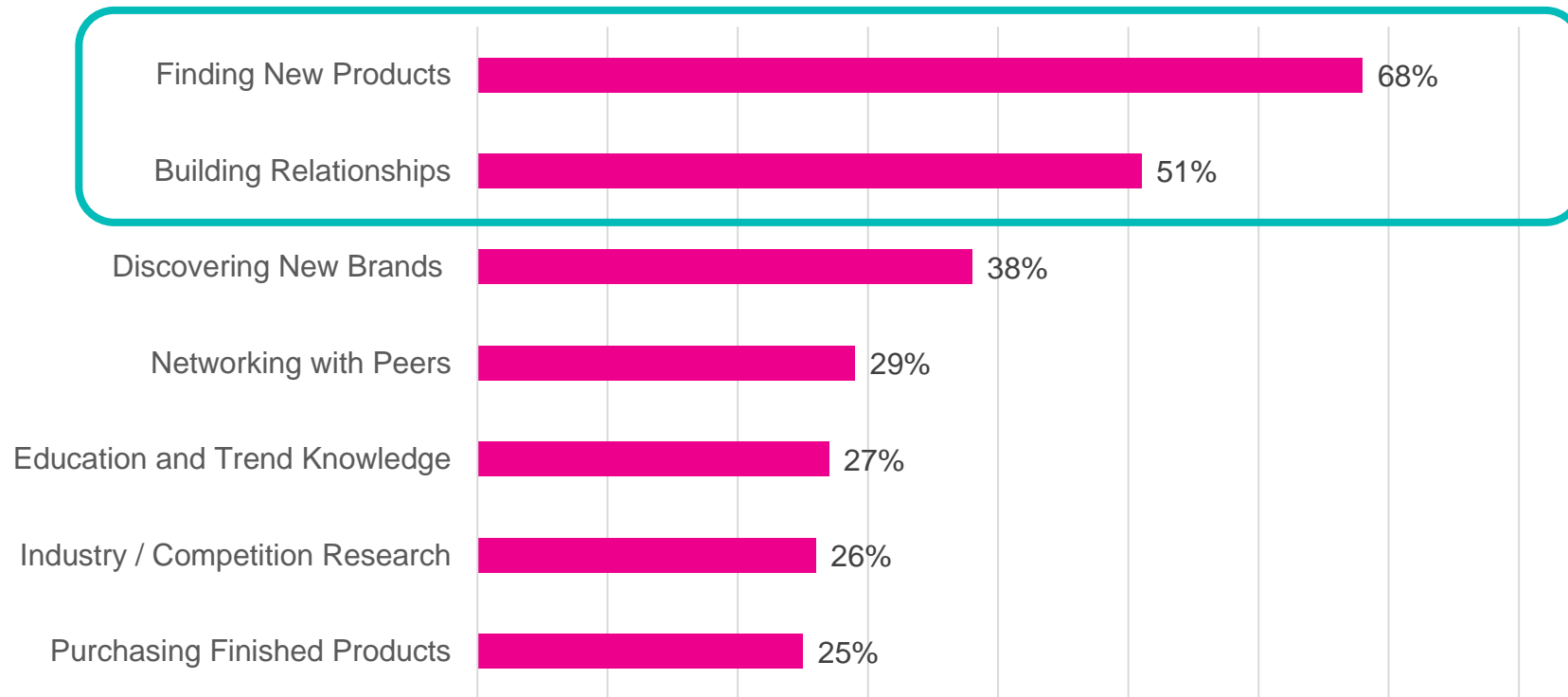


Changing Objectives



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What are buyers' main goals at expos and events?



Enhanced Event Experiences

An Evolution:



Targeted and Interactive Content:

Newtopia Now delivers unparalleled value through focused content and edutainment that offers a highly relevant and evolved event experience.



Boosted Buyer Engagement:

Buyers and brands will benefit from personalized insights gathered through active surveys and focus groups. These have guided the creation of Newtopia Now.



Deepened Connections:

1-on-1 meetings and intimate curated gatherings (dine-arounds and unique activities) are designed to support meaningful buyer and brand connections.





Unique Floorplan



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Newtopia Now will be organized by neighborhoods where curated product themes, content, and activations live.

Thrive

The latest innovations shaping the future of human health.



Regenerate

The products and business models making a positive environmental impact.



Represent

The diverse products, founders and ideas to celebrate.



Glow

The new face of natural beauty and holistic wellness.





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A Taste of Newtopia Now Content

Within each neighborhood, brands and retailers will find engaging, focused content to support their core business needs.

Buyerside Chats:

Want to hear from the most influential retailers what it takes to not just get *on* their store shelves but also create traction and velocity in the aisle? We're getting the inside scoop from top executives and category buyers at retailers including Whole Foods, Fresh Thyme, Thrive Market, The Vitamin Shoppe and more. Learn from the best in the biz before having a 1:1 meeting with your dream retailer through our conscious connections matchmaking program.

Retail Insights Workshops

In an ever-evolving and competitive CPG landscape, it's more important than ever to bring your retail A-game through best-in-class merchandising, unique product sets, experiential marketing, engaging customer education and more. These sessions will help buyers differentiate their stores and support the brands they discover at Newtopia Now.



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The Market

Newtopia Now's Market makes product discovery easier and more fun than ever before!

Buyers can scan items for product details and show floor location. Plus, we'll be displaying data and insights surrounding top product trends throughout The Market.





Join us in DENVER



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WHEN is it?

- August 25-28, 2024
- Taking place annually

WHERE are we going?

- Launching in vibrant Denver, Colorado.

WHO will be there?

- Retail and food service buyers.
- Emerging and influential brands.



Let's Co-Create the Future of Events ...

Scan this QR code, or open your web browser and type in [Vevox.app](https://vevox.com)

Session ID: 182-828-383

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