

# Cultivating Lead(her)ship: The Ripple Effect of Uplifting Women in Natural Products

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# Cultivating Lead(her)ship: The Ripple Effect of Uplifting Women in Natural Products



**Lara Dickinson**  
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**Angi Rassi**  
*Red's All Natural*



**Rachel Budde**  
*Fat and the Moon*



**Angela Marturano**  
*Orchid Holistic Search*



**Betsy Frost**  
*Hoplark*



# ONE STEP CLOSER

**Together, we manifest immense capacity for our industry to  
foster healthy regeneration of people and planet.**

## ABOUT

Founded in 2012, we are a collective of leaders in the natural products industry with decades of experience, playbooks of best practices, and mentorship support for anyone growing a values-aligned natural products brand.

**We convene, empower, and catalyze leaders to actualize regenerative business models built on the triple bottom line: People, Planet, & Prosperity.**

Through our industry-wide collaboratives, carefully curated meetings and workshops, immersive events, and a broad network of industry experts and peers, our community is provided with the tools and inspiration to make meaningful and lasting change.





Our CEO and Partner Member Community represents some of the most purpose-driven organizations in natural products.

50+ LEADERS

3 Leadership Chapters

40+ Companies



ONE STEP CLOSER™



**VENTURE FUND**  
Est. 2023



**CEO CHAPTERS**  
Est. 2012



**WOMEN'S CIRCLE**  
Est. 2020

**THE RIPPLE EFFECT OF ONE STEP**

**Driving regenerative innovation and collaboration in the natural products industry since 2012.**



**PACKAGING COLLABORATIVE**  
Est. 2013

**J.E.D.I. COLLABORATIVE™**  
*justice . equity . diversity . inclusion*

Est. 2020



**CLIMATE COLLABORATIVE™**  
*Commit. Act. Impact.*  
Est. 2016

An independent 501(c)3 since 2021



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# Q&A

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# Thank you!

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